Greg Wolff

Product Design and Frontend Development

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Experience

Airbnb — Experience Design Intern

June 2018 - September 2018 — San Francisco

– Worked cross-functionally on the Guest Experience team, championing projects around filters and listing refinement.
– Participated in Airbnb's Homes hackathon in two separate teams, won 1st place in both categories.
– Helped organize an all inclusive event with Airbnb's Trans@ resource group, educating employees on gender identity and expression. Pushed product-level changes to allow transgender users to have more control over their identities on Airbnb.
– Worked alongside the design language system team to deploy documentation around a new component and several new system patterns.
– Animated a set of Lottie-based iconography for use on the product.

Tech4Good — HCI Research Engineer

June 2017 - Present — Santa Cruz

– Conducting research that seeks to develop sociotechnical systems that support individual and societal flourishing. Studying the intersection of human-computer interaction and computational systems
– Worked on designing high fidelity prototypes for a platform that teaches users to code while algorithmically repurposing their work to build websites for nonprofits. Leveraged volunteer organizations in hierarchical structures to crowdsource web development

CruzHacks — President

July 2017 - Present — Santa Cruz

– Leading a cross-functional team of 20 designers, developers, digital marketers, and event coordinators to throw one of the most inclusive hackathons in the world, expanding future diversity for hundreds of students in the tech industry.
– In past years, I conducted research and designed a landing page to attract corporate sponsors such as Microsoft and Google
– Designed various branding assets and physical merchandise

Cuker — Design and Frontend Engineering Intern

June 2017 - September 2017 — San Diego

– Designed multiple pages for agency's live website. Developed custom CMS components for creating a related network of case studies
– Developed and deployed a content scraper to migrate global data via CMS to localized regional extensions
– Designed several promotional assets including email newsletters, banners, and product images for various e-Commerce companies
– Developed various independent, reusable web components for a CMS platform

Education & Fellowships

University of California: Santa Cruz

Computer Science B.S. – Technology Information Managment Minor
HCI Concentration
2015-2019

Kleiner Perkins 2018 Design Fellow

1 of 17 design fellows selected out of 3000+ applicants to participate in an immersive entrepreneurial mentorship experience.
2018

Skills

Product and Interaction Design

Figma, Sketch, Adobe Creative Suite, Origami, Framer, Principle

Frontend Development

JavaScript, Vue, React.js, Sass, GraphQL, Webpack, Node, huge fan of JAMstack and the future of decentralized web